

SOUTHWEST CASE RESEARCH ASSOCIATION

CASE INFORMATION AND AUTHORIZATION

Instructions: This sheet must be completed and accompany each case and instructor's manual (teaching note) or symposia proposal that is submitted to the SWCRA annual meeting. Information on this sheet may be used as bibliographic information for indexing. No confidential data should be included. Information should be typed. Cases are to be based on actual organizational data whether primary or secondary. Cases that are not based on actual organizations are a welcome part of the program but are not eligible for the Best Case Award or for publication in the *Journal of Applied Case Research*. Please specify the type of case in question 6.

1. IDENTIFICATION DATA

Case Title: _____ # of pages _____

Instructor's Manual Title: _____ # of pages _____

2. **AUTHOR DATA:** This data should be for the corresponding author. If there are two or more authors, include all data for all authors on the cover page. The order of authors on the cover page will be recognized in the program and in the Proceedings.

Author _____ Title: _____

Name of Organization: _____

Address: _____

Telephone: (W) _____ (H) _____ (FAX) _____

Email: _____

Co-Author: _____ Title _____

Co-Author: _____ Title: _____

3. CLASSIFICATION OF CASE (See item 14 for classifications)

A. Type of organization (Select one from item 14) _____

B. Types of Function (Select no more than four. See item 14)

1.	2.
3.	4.

4. **MAJOR SUBJECT AND ISSUES IN CASE** (List no more than eight)

1.	5.
2.	6.
3.	7.
4.	8.

5. **SETTING OF CASE**

A. Geographic: (If U. S., note state or region) _____

B. Size: (Sales/Employees) _____

C. Year(s) of Case: _____

6. **TYPE OF CASE** (Check one)

Decision Descriptive Critical Incident Teaching tool

Other (please specify) _____

7. **APPLICABLE COURSE(S) OR PROGRAMS(S)**

1.	3.
2.	4.

8. **CASE WRITTEN FOR:** (Check one)

Graduate Undergraduate Industry Note Illustrative Other (specify):

9. **INSTRUCTOR'S MANUAL WRITTEN FOR** (check one)

Graduate Undergraduate Continuing Education Other (specify) _____

10. **CASE HAS BEEN CLASSROOM TESTED**

Yes No

11. **SOURCE OF DATA** (Check one)

- Field General Experience Library Research Student Report
 Other (specify) _____

12. **ABSTRACT OF CASE** (Maximum of 100 words)

13. **CASE AUTHORIZATION**

CERTIFICATION

In making this case available for use by the Southwest Case Research Association and others, I certify that authorization has been secured from source and copyright holders for use and widespread distribution. All rights are reserved to the Author(s) and the Southwest Case Research Association. I also certify the case was developed through research.

Signature of Author(s) _____

Date _____

14. **CASE CLASSIFICATIONS**

Type of Organization (select one)

Business Educational Governmental Non-Profit

Other (specify) _____

Type of Function (selection no more than four)

- | | |
|--|--|
| <input type="checkbox"/> Accounting
___ Auditing
___ Cost/Managerial
___ Financial
___ Government/Non Profit
___ Tax | <input type="checkbox"/> Information Systems
<input type="checkbox"/> International/Multinational
<input type="checkbox"/> Logistics
<input type="checkbox"/> Management
___ Organizational Behavior
___ Organizational Structure |
| <input type="checkbox"/> Business Law | <input type="checkbox"/> Management Science/Operations Research |
| <input type="checkbox"/> Business and Society | |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Marketing
___ Advertising
___ Consumer Behavior
___ Marketing Strategy
___ Marketing Management
___ Marketing Research
___ Retailing
___ Sales Management |
| <input type="checkbox"/> Economics
___ Econometrics
___ Industrial
___ International
___ Managerial
___ Macroeconomics | <input type="checkbox"/> Personnel Mgmt/Industrial Relations |
| <input type="checkbox"/> Entrepreneurship | |
| <input type="checkbox"/> Environment | <input type="checkbox"/> Production/Operations Management |
| <input type="checkbox"/> Finance
___ Banking
___ Financial Institutions
___ Financial Management
___ Financial Strategy
___ Investments | <input type="checkbox"/> Small Business
<input type="checkbox"/> Statistics
<input type="checkbox"/> Strategic Management |

**Thank you for your submission.
We look forward to seeing you in Dallas!**